

Jason D. Batt, Ph.D.

Executive Creative Director • Chief Strategy Officer •
Narrative Innovator



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EXECUTIVE SUMMARY

Visionary executive leader with 12+ years guiding creative strategy, narrative innovation, and digital transformation across aerospace, technology, publishing, and nonprofit sectors. Ph.D. in Mythological Studies and MFA in Creative Writing uniquely position me to translate complex technical innovation into compelling narratives that drive stakeholder engagement, business outcomes, and strategic partnerships. Proven record of founding and scaling organizations, directing multimillion-dollar operations, and delivering global thought leadership through publications, conferences, and media.

PROFESSIONAL EXPERIENCE

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| 2013 – 2025 | <p>Creative & Editorial Director, 100 Year Starship (DARPA seed-funded)</p> <ul style="list-style-type: none">• Founded and launched the Canopus Awards for Excellence in Interstellar Writing, now a premier competition.• Directed creative strategy for six international symposia with 2,000+ participants, including NASA and OSTP.• Managed editorial production of 2,500+ pages of technical proceedings and anthologies.• Architected digital ecosystems for websites, registration, and virtual events serving 50,000+ annual users worldwide. |
| 2019 – Present | <p>Co-Founder & Strategic Director, International Society of Mythology (ISM)</p> <p>Global scholarly society advancing mythological research, pedagogy, and cultural understanding.</p> <ul style="list-style-type: none">• Spearheaded growth from founding cohort to international membership, shaping governance and strategic direction.• Conceived and launched the annual Mythologium conference and ISM Podcast Network, establishing ISM as a global hub.• Directed digital ecosystem development including membership platforms, benefits portals, and event infrastructure.• Forged international partnerships and raised visibility through editorial leadership, publications, and collaborations. |
| 2021 – Present | <p>Strategic Digital Director, Joseph Campbell Foundation</p> <ul style="list-style-type: none">• Re-architected JCF digital platforms, driving 250% increase in engagement and 0% enrollment growth.• Designed global learning ecosystems supporting programs in 15+ countries. |
| 2018 – Present | <p>Co-Founder & Research Director, Deep Space Predictive Research Group</p> <ul style="list-style-type: none">• Built strategic research partnerships with Lockheed Martin, CNES, Saber Astronautics, and Iliff School of Theology. |

	Developed proprietary frameworks for crew dynamics, decision-making, and performance optimization in space missions.
2017 – 2020	Chief Operations Officer , <i>Capital Christian Center</i> - Directed operations for \$77M asset organization with \$16M annual budget. - Reduced annual costs by \$2M through restructuring and digital transformation. - Led cross-departmental teams (HR, Finance, Education) and modernized compliance systems.
2020 – 2025	Co-Founder & Executive Publisher , <i>Signal Hill Road Publishing, LLC</i> - Produced award-winning publications including <i>Find Where the Wind Goes</i> (15,000+ copies sold). - Secured \$30K+ in corporate and university partnerships (Microsoft, Indiana University).

EDUCATION

2024	Ph.D. in Mythological Studies , <i>Pacifica Graduate Institute</i>
2022	M.A. in Mythological Studies (Depth Psychology) , <i>Pacifica Graduate Institute</i>
2016	M.F.A. in Creative Writing , <i>National University</i> (Distinction, 4.0 GPA)
1998	B.A. in Language Arts/Secondary Education , <i>Chadron State College</i> (Magna Cum Laude)

CORE COMPETENCIES

- Conference and Symposium Design - Strategic Leadership - Digital Ecosystem Development - Stakeholder Engagement - Cross-Functional Team Leadership	- Digital Transformation Initiatives - Narrative & Brand Innovation - Global Partnerships - Publishing & Editorial Management - Event Production & Thought Leadership
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SELECTED PUBLICATIONS & THOUGHT LEADERSHIP

10/2025	Soul and the Machine: AI, Depth Psychology, and Mythology , <i>Palgrave Macmillan</i> – Co-Editor
03/2024	The Interstellar Semiotic: Archetypes and Meaning in Space Exploration , <i>Journal of Space Philosophy</i>
12/2022	Evolving Light: Christianity in Deep Space Travel , <i>Routledge</i> – Co-Author
12/2020	Do This in Remembrance of Me: Incarnation in Moby-Dick and Beloved , <i>Renascence Journal</i>
2019	The Wildlings at the Wall , <i>Winning Westeros</i> , Editor Max Brooks, <i>University of Nebraska Press</i>